

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63404-1

DATE PRINTED

10/23/12

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	AMERICAN MEDIA & ADVOCACY	JOE COORS FOR CONGRESS	
AND	815 Slaters Ln	PO BOX 16490	
ADDRESS	Alexandria VA 22314-1219	Golden CO 80402-6008	
	USA	USA	
CONTACT	BEN ANGLE	PRODUCTEST # 3465	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3465	
NATIONAL SALESPERSON		PRODUCT CODE 1300	
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01100..	2	05:28A	06:00A	30S	10/30/12-10/31/12	NEWS 4 EARLY 5:28-6:00AM	2	405.00	810.00
2	00001..	1	05:28A	06:00A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	1	405.00	405.00
CDR										
3	01000..	1	06:00A	07:00A	30S	10/30/12-10/30/12	NEWS 4 TODAY	1	585.00	585.00
4	01000..	1	06:00A	07:00A	30S	11/06/12-11/06/12	NEWS 4 TODAY	1	585.00	585.00
5	1.....	1	06:27P	06:58P	30S	11/05/12-11/05/12	XFINITY MONDAY LIVE	1	1080.00	1080.00
6	.1000..	1	06:30P	06:58P	30S	10/30/12-10/30/12	CBS4 NEWS AT 630PM	1	1440.00	1440.00
7	Sa	1	04:58P	06:00P	30S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	540.00	540.00
8	Sa	1	06:30P	06:58P	30S	11/03/12-11/03/12	BRONCOS PREVIEW	1	540.00	540.00
9	Th	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	5670.00	5670.00
10	Su	1	10:58A	02:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	27500.00	27500.00
11	00100.0	1	10:00P	10:35P	30S	10/31/12-10/31/12	LATE NEWS M-SU	1	3600.00	3600.00
12	01011..	3	10:35P	11:37P	30S	10/30/12-11/02/12	LATE SHOW WITH DAVID	3	765.00	2295.00
13	Sa	1	10:00P	11:00P	30S	11/03/12-11/03/12	LATE NEWS M-SU	1	405.00	405.00
14	Su	1	10:35P	11:07P	30S	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	720.00	720.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME AMERICAN MEDIA & ADVOCACY

JOE COORS FOR CONGRESS

AND 815 Slaters Ln

PO BOX 16490

ADDRESS Alexandria VA 22314-1219

Golden CO 80402-6008

USA

USA

CONTACT BEN ANGLE

PRODUCTEST # 3465

LOCAL SALES PERSON NICOLE ELIE POL

AGENCY EST. NO.
3465

PRODUCT CODE 1300

NATIONAL
SALES PERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2

**Cancellation Notice
Required**
Announcement 28 days
prior notice

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			FROM	TO						
15	Su	1	11:07P	12:07A	30S	11/04/12-11/04/12	CLOSER	1	405.00	405.00
16	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SU	1	3600.00	3600.00
Total Contract:								19		50180.00

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